



Vancouver Cherry Blossom Festival selects student's design for new banner

Banners will be hung on Burrard Street Bridge for years during the annual celebration of blossoms



Ryann Carney, a first-year student from Emily Carr University of Art and Design has turned a class assignment into a paying gig. Her banner design, which won first place, will hang on Burrard Bridge in March 2016 for the Vancouver Cherry Blossom Festival. (CBC)





The festival received about 80 design submissions, said founding executive director Linda Poole. (CBC)

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'We fell in love with this one,' but the decision was tough, said Poole. The selection committee was looking for a banner that said 'fun,' 'beauty,' and 'lively.' (CBC)

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After nine years of the same banner — seen behind Poole at a 2014 event — the City of Vancouver told the festival it needed something fresh for its 10th anniversary, she said. (Mel Yap)

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"I was incredibly happy and also very surprised," said Carney about her banner being chosen over the runners-up. She worked on it for several weeks, reflecting on cherry blossoms and walking the bridge where it will hang. (CBC)

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The annual festival, in its tenth year, celebrates the cherry blossoms with music, tours, and other special events. 'The ephemeral nature of the blossoms reminds us to seize the moment and celebrate life now,' writes Poole. (W.D. Worden)

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