



Fresh from Vancouver

Tourism Vancouver's Travel & Trade Media Newsletter



Vancouver comes into bloom late March. Photo: David West | Flickr



VANCOUVER CHERRY BLOSSOM FESTIVAL CELEBRATES 10TH ANNIVERSARY WITH FLOWER-FESTOONED FLOAT

Every spring, cherry blossoms drape Vancouver in a canopy of pinks and reds - and this year, you'll find blossoms floating on the water, too. To celebrate the 10th anniversary of the Vancouver Cherry Blossom Festival, a barge decorated with 40 flowering cherry blossom trees will sail around the city (April 16 and 17). The festival runs March 21 to April 17.

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NCAA DIVISION I BASKETBALL BOUND FOR VANCOUVER

Premier basketball is back in Vancouver! Eight men's and eight women's basketball teams will descend upon the 2010 Olympic Host City in November 2017, and annually thereafter during American Thanksgiving holiday week. The teams will compete in National Collegiate Athletics Association (NCAA) Division I men's and women's basketball tournaments, which will be played back-to-back under the iconic sails of the Vancouver Convention Centre.

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VANCOUVER IS CANADA'S BEST DESTINATION, ACCORDING TO TRAVEL WEEKLY READERS

More than 12,000 travel professionals have once again voted Vancouver the best destination in Canada in Travel Weekly's 13th annual Readers' Choice Awards. Every year, the industry's leading source of news, research and analysis polls readers about suppliers and destinations that have paved the way in product and service over the past 12 months. There are 74 award categories, each representing "the best of the best of the travel industry."

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Vancouver Cherry Blossom Festival Celebrates 10th Anniversary with Flower-festooned Float

February 1, 2016

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Canada's Garden Festival of the Year, the Vancouver Cherry Blossom Festival has grown into Vancouver's signature springtime event and annual celebration of beauty and rejuvenation. The Festival is an important intra-community arts and culture festival that actively engages Metro Vancouver citizens in community, urban nature and cultural heritage, presented in a compelling package of diverse community involvement and environmental sustainability.

Presented by Tymac Launch Service, the new Blossom Barge will float serenely starting from Crab Park, sail past Canada Place, Stanley Park, English Bay, Granville Island and finish at False Creek, by Science World.

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